Community Engagement in FSM

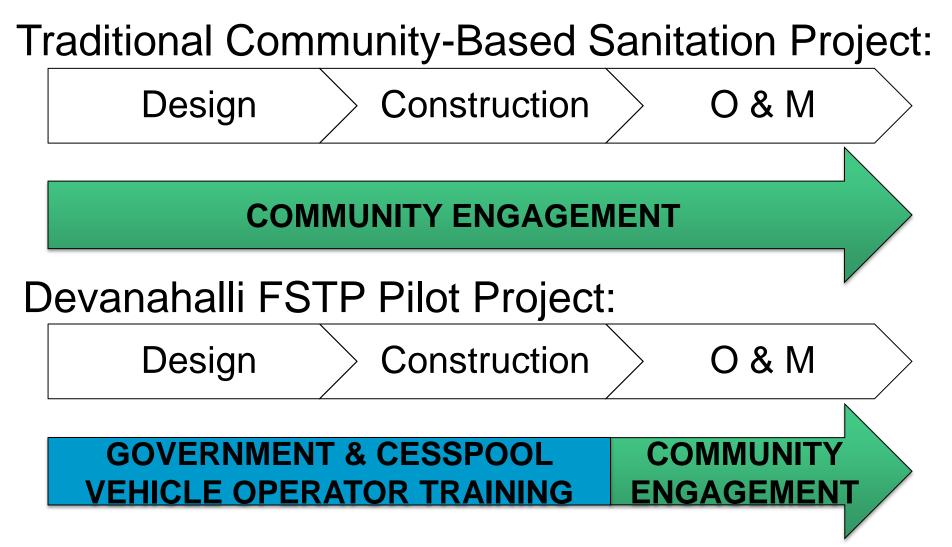
Experiences from Devanahalli

Cecilia Scott



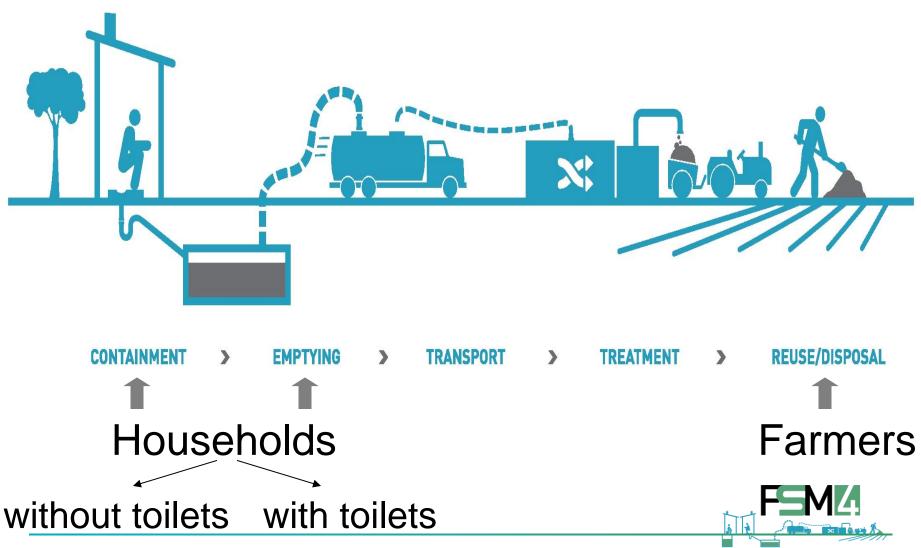


Background

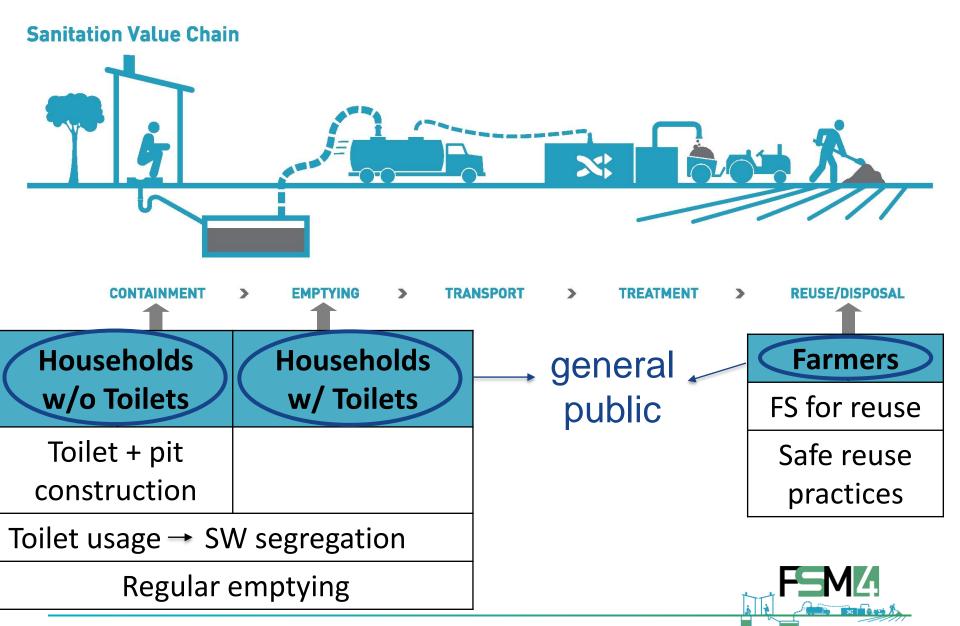


Approach: Target Groups

Sanitation Value Chain



Approach: Topics



Project Summary Households without Toilets

- **Results:**
- 82 toilets completed
- 800+ people sensitized re: good sanitation practices





IEC Campaigns in Progress



General public

- Women
- Students

Farmers



Recommendations

Project Phase	Target Group	Goal
Pre-construction	Households near FSTP site	Awareness re: FSTP
Construction	Households without toilets	Toilet construction + usage
	General public	Toilet usage + regular emptying
	Farmers	Safe reuse practices
Post-construction	Households near FSTP site	Feedback re: FSTP
	All other groups	Same as in construction phase



Takeaways

- Unique approach in Devanahalli: final product first = motivation to succeed
- Integrate FSM topics into IEC campaigns



 Linking community with FSM benefitscrucial to FSTP sustainability

