

ITC Ltd

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Sustainable, Scalable and
Replicable model of sanitation with
focus on ODF

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Horizon 1: Sustainable Livelihoods Today

Afforestation



To date: 2,49,671 ha

Watershed



To date – 2,86,241 ha

Agriculture



To date IAP – 1,23,977 ha
To date Compost – 32,864 Nos.

Women Empowerment



10,200 Ultra Poor Women Covered in 2016-17

Horizon 2: Capabilities for Tomorrow

Education



To date – 1,432 School infra
Children – 5.04 lakhs to date

Skilling



To date – 40,446 Nos.

Sanitation



To date – 20,093 Nos.

Solid Waste



H'holds – 47,910
21% Waste going to Landfill

Vision Statement:

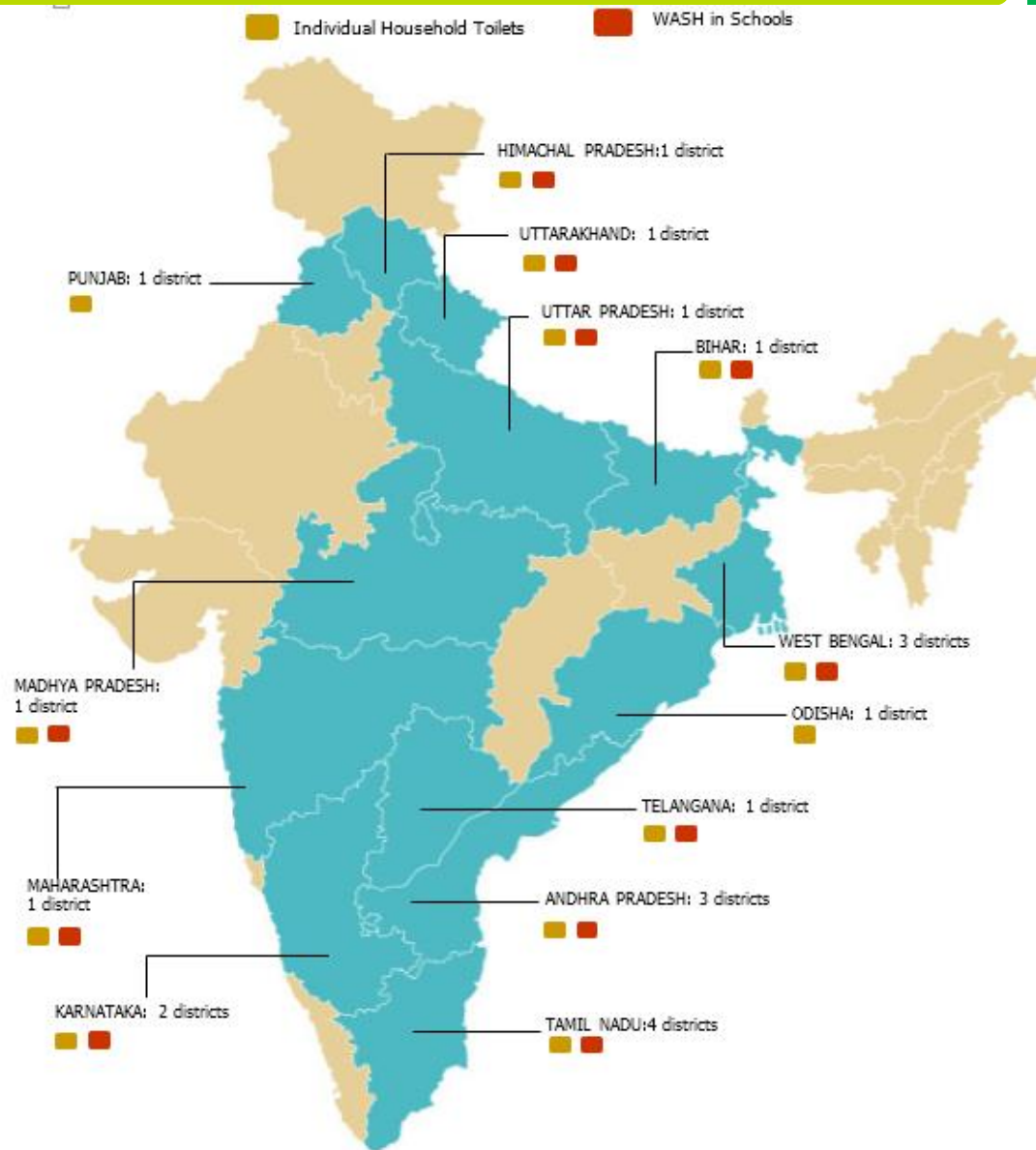
Open Defecation Free Wards/Habitations

Outcome Indicators:

All households have access to toilet

All households are using the toilet

All members of household are using the toilet



- Mobilizing and Capacity building of Community Based Organizations for participatory planning, ownership and therefore sustainability
- Contributory and participatory – approach of Demand Generation
- Focus on behavior change rather than construction of Toilets / collection of waste.
- Targeted largely at the Poor and marginalized – with focus on asset creation for community rather than individual
- Focus on sustainability – in operations, maintenance, environment perspective
- Focus on multi-stakeholder partnerships / Govt. PPPs to demonstrate scalable and replicable models.



- Linking with Government Schemes, Corpus Formation – Scalable and Replicable
- Community Mobilization, Beneficiary Contribution, Community Led Usage Monitoring, Emphasis on SHG's – Sustainable

- Usage by toilets at household level 91% and by all adult members of Household at 95%. 96 villages declared ODF out of 418 project villages
- Sanitation Corpus created in over 255 Govt. schools through contribution, for sustainable operations & maintenance.
- School toilets being cleaned 1-3 times per week through Sanitation corpus, SMC / Panchayat contribution vis a vis no maintenance earlier.

Thank you!

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